

Content Writer
Green Party of Ontario Beaches-East York
<https://www.abhijeetmanay.com/>
Toronto East
Ontario
Canada
Some remote, some on-site (Toronto East End)

There will be an **Ontario election on or before June 2, 2022**. That means we have just half a year to make sure as many Members of Provincial Parliament as possible are standing up for the planet and the people that live on it. Abhijeet Manay is the **Deputy Leader of the Green Party of Ontario** and is running to be the **first Green MPP of Beaches-East York**.

Abhijeet has an entire legion of volunteers committed to getting him a seat, and he is looking for someone to join him and help him communicate pressing campaign, election, and riding news. A dedicated campaign blog gives Abhijeet and his team a platform to host a variety of essential communications like news, opinions, and announcements. A well-integrated blog and wider communications strategy is a must-have for any meaningful campaign.

The Content Writer works with the Communications & Marketing Manager and their team to produce a variety of messaging for Abhijeet's campaign and wider communications strategy. Blog content is a group effort, incorporating work from Researchers, Graphic Designers, the Campaign Manager, and the candidate among others, but requires the leadership and expertise of the Content Writer to **produce the final product that goes out to the public on the blog**.

The Content Writer's main tasks include:

- Working with the Communications & Marketing team to determine and follow a realistic and effective publishing schedule
- Working with Researchers and Campaign Manager to determine essential political and campaign information for the blog
- Write 1-2 blog posts a week in an accessible, approachable, and effective voice for a general audience

The Content Writer should be able to:

- Synthesize large amounts of information into a short, accessible, narrative format for a general audience
- Access the internet and be relatively responsive on the team Slack
- Work well remotely and in-person with a variety of other people
- Keep organized records and communication channels using available online tools

Work commitment: The Content Writer should be able to produce 1-2 blog posts a week.